



File Format Directions Sheet

A few key notes about our operating system...

We run Adobe Creative Suite 3 on PC and print primarily from .EPS and .TIFF files.

If you use any program but Adobe Photoshop and Illustrator and cannot convert/export files to .EPS or .TIFF files, please convert to .PDF file. This typically includes Quark, InDesign, Corel, and miscellaneous sign programs.

A few key notes about font options...

We primarily request you convert all fonts to vector outlines or curves, depending on your program.

Feel free to send us the font files, in PC format. MAC fonts are incompatible with our system and therefore will not work

A few key notes to keep your images sharp and crisp...

If your graphics are primarily logos, text, and shapes, vector line art .EPS files provide the sharpest images in large format. Vector line art is based off x/y lines, curves and coordinates, you can enlarge the graphic as large as you like without losing resolution.

If your graphics are raster images (jpeg, tiff, bitmap, gif, etc.), please save files at 150-300dpi @ 100% file size for optimum clarity. Size file proportionately if you need to scale the image down, ex: 150dpi @ 100% = 600dpi @ 25%.

Images copied/pasted off the internet typically do not work well for large format.

A few key notes about banners and banner stands...

If you would like us to stitch your banners, please leave a 1.25" bleed.

If you would like us to stitch banner pole pockets, please follow these directions:

- 4" extra material required for .5"-.75" diameter pole
- 6" extra material required for 1" diameter pole
- 8" extra material required for 1.5" diameter pole
- 9.5" extra material required for 2" diameter pole

For Orient 800-1000 banner stands, please add 2" bleed along bottom.

Feel free to contact us if you have any questions or concerns regarding specifications on specialty orders.